AAOMS2019

Product Catalog











Patient Education















Clinical Resources



AAOMSstore.com

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AAOMS Resources

- Support your busy practice
- Educate your staff
- Enhance your clinical knowledge

We're here for you.

At AAOMS, our goal is to provide you with high-quality products and services. Please contact us with your comments and ideas for new products. Call **800-822-6637** or email **AAOMSstore@aaoms.org**.

The AAOMS Product Catalog is filled with an array of valuable products for the busy oral and maxillofacial surgery practice. Here are just a few of our featured items:

- ▶ New edition! The completely revised *Office Anesthesia Evaluation Manual* (OAE) includes two new chapters addressing the unique concerns and considerations in treating pediatric and geriatric patients. Find the complete product listing on page 11.
- ▶ Updated! The *Oral and Maxillofacial Surgery Buy-Ins and Pay-Outs* manual has been updated to include considerations relative to the 2017 Tax Cuts and Jobs Act plus an analysis of recent buyout trends. More details can be found on page 7.

Patient Education



Increase patient understanding

Build confidence in the mind of patients with detailed guides covering the scope of OMS topics.

Expand referral base to grow a practice

Provide personalized patient education materials to referring doctors to keep your expertise top of mind.

Extend the visibility of OMS expertise

Encourage communication among professionals in your area with resources designed to demonstrate the benefits of choosing an OMS.

Patient Information Pamphlets

Email AAOMSstore@aaoms.org for complimentary samples.

Updated in 2018 to better align with the AAOMS Informational Campaign, these pamphlets offer concise, patient-friendly descriptions covering the scope of oral and maxillofacial surgery topics. Space is available on the back of each pamphlet for you to imprint your name and office information – perfect for use in waiting rooms, for referrals or at community presentations. ©2018

Sold in packs of 100.

Member: \$40/100 | Non-member: \$120/100



Anesthesia Code: PIP07



Corrective Jaw Surgery Code: PIP04



Dental Implant Surgery Code: PIP01



Facial Cosmetic Surgery Code: PIP05



MRONJ Code: PIP11



Panoramic radiograph revealing a segment of deta necrotic bone in the lower left jaw of a patient re oral bisphosphonates for esteoporosis.



Nutrition Code: PIP12



Obstructive Sleep Apnea Code: PIP09



The Oral and Maxillofacial Surgeon Code: PIP08



Oral, Head and Neck Cancer Code: PIP10



TMJ Treatment and Surgery Code: PIP03



Treatment of Facial Injury Code: PIP06



Wisdom Teeth Management Code: PIP02

Available in Spanish

Anestesia (Anesthesia) Code: SPIP07

Cáncer de la boca, la cabeza y el cuello (Oral, Head and Neck Cancer)
Code: SPIP10

Cirugía de implantes dentales (Dental Implant Surgery) Code: SPIP01

Cuidado de las muelas del juicio (Wisdom Teeth Management) Code: SPIP02

Tratamiento de lesiones faciales (Treatment of Facial Injury) Code: SPIP06

Patient Information Pamphlet Kit

This best-value kit includes 100 each of our six best-selling pamphlets and a 6-slot display rack. Pamphlets include:

- Dental Implant Surgery
- The Oral and Maxillofacial Surgeon
- Oral, Head and Neck Cancer
- TMJ Treatment and Surgery
- Treatment of Facial Injury
- Wisdom Teeth Management

Member: \$240 | Non-member: \$720

Code: **PIPSET**



Patient Education Guides

These guides offer expanded topic descriptions and detailed illustrations. The larger-size guides cover the full scope of oral and maxillofacial surgery topics to help patients review key points discussed during consultations. Space is available on the back of each guide for you to imprint your name and office information. ©2018

Sold in packs of 25.

Each pack contains 25 guides. Please specify number of packs when ordering.

Packs Brochure Qty.	1-3 (25-75)	4-11 (100-275)	12-23 (300-575)	24-35 (600-875)	36+ (900+)
Member:	\$43.75	\$37.50	\$31.25	\$26.25	\$22.50
Non-member:	\$131.25	\$112.50	\$93.75	\$78.75	\$67.50

Prices shown per pack.



Corrective Jaw Surgery Code: PEG04



Dental Implant Surgery Code: PEG01



Facial Cosmetic Surgery Code: PEG05



TMJ Treatment and Surgery Code: PEG03



Wisdom Teeth Management Code: PEG02

Pamphlet Display Racks

Display your patient education materials in style. Convenient, sturdy, clear acrylic racks with the AAOMS logo are available to professionally display your Patient Information Pamphlets and Patient Education Guides. Each slot holds up to 30 pamphlets. Racks can be placed on a counter or easily mounted to your waiting room wall.

Patient Information Pamphlet 6-Slot Display Rack

Member: \$60 | Non-member: \$180

Code: PIPRACK

Patient Education Guide 4-Slot Display Rack

Member: \$60 | Non-member: \$180

Code: **PEGRACK**

Patient Education Guide Kits

Set A includes 100 guides of each title below plus a 4-slot display rack.

- Corrective Jaw Surgery
- Dental Implant Surgery
- TMJ Treatment and Surgery
- Wisdom Teeth Management

Set B includes 100 guides of each title below plus a 4-slot display rack.

- Dental Implant Surgery
- Facial Cosmetic Surgery
- TMJ Treatment and Surgery
- Wisdom Teeth Management

Member: \$465 | Non-member: \$1,395

Codes: Set A: PEGSETA
Set B: PEGSETB

Best value for new and expanding practices.



Promote your practice and educate patients with the resources of the AAOMS Informational Campaign

The Safe Use and Disposal of Prescription Medications



Safety Tips

- Take your medication only as directed.
- Carefully note the time a medication was administered and consider writing it down.
- Do not cut pills in half or crush them to make them easier to swallow.
 This can change the way the medication is released into your system and can have serious consequences.
- Never share your medication with someone else, as this is illegal.
- Do not take more than prescribed, even if pain relief is less than desirable.
 This could result in an accidental overdose especially when you are new to a medication.
- Store medication in a safe place that only you can access:
- In a locked drawer
- On high shelf
- In a lock box or home safe
- Keep all medicines out of the reach of children and pets.
- Keep medications in their original packaging until you are ready to take them.
- If you see or experience any of the following symptoms, get emergency help right away:
 - slow heartbeat
- trouble breathing or slow, shallow breathing
- severe sleepiness
- cold, clammy skin — faintness
- dizziness
- confused thinking
- trouble walking or talking normally
- seizure
- hallucinations— unusual snoring

Parents and guardians should administed patient safety and to avoid misuse.

Remember, medications are safe and the care of a professional.

Materials include:

- Patient information collateral
- · An award-winning consumer website
- · Procedure-specific and specialty-focused videos
- New! Animated video
- · New! Downloadable infographics

Download informational materials at AAOMS.org/InfoCampaign





Practice Compliance



Fulfill legal requirements

Keep current with HIPAA, OSHA and other workplace regulations to avoid costly fines.

Implement effective plans

Create and update compliance plans using comprehensive templates designed to fit your practice's unique needs.

Maintain safety

Educate your team on the importance of workplace safety with narrated modules designed to fulfill workplace education requirements.

Model Medical Practice OSHA Exposure Control Compliance Plan and Training

The federal Occupational Safety and Health Administration (OSHA) regulations require each practice location to have a written plan detailing:

- Job titles and duties that may expose employees to infection.
- Work routines to minimize exposure.
- How the Hepatitis B vaccination may be obtained from the employer.
- Required follow-ups of incidents and exposure.
- Steps to alert employees of biohazards.
- Recordkeeping requirements.
- Bloodborne pathogen exposure control.

This publication – which includes a print manual and a USB drive containing a narrated PowerPoint presentation – provides a comprehensive guide to meeting annual OSHA requirements in the OMS practice. It is a must-have resource for training your staff and meeting your annual and new employee education requirements. ©2015

Member: \$295 | Non-member: \$885

Code: OSHA

OSHA Exposure Control Training Module USB Drive

The perfect resource for satellite locations. The OSHA USB Drive provides the same information as the print manual in a convenient, electronic format. ©2015



Member: \$84 | Non-member: \$252

Code: **OSHAMOD**

Complete HIPAA Compliance Plan and Guide

Implement an effective HIPAA compliance plan in your practice. The comprehensive guide covers:

- Penalty provisions
- New business associate rules and requirements
- Breach notifications
- PHI disclosure requirements for privacy and security

The complete plan includes a USB drive containing guide templates in three different formats and narrated PowerPoint presentations. Modules include:

- Privacy/security training complete with staff training sessions.
- Compliance instructions and breach definitions plus notification requirements.

©2013

Member: \$424 | Non-member: \$1,272

Code: HIPAA

Model Medical Practice Personnel Policy Manual and Workplace Harassment Training Compliance Plan

Create a personnel policy manual tailored to your practice's unique needs. The manual provides a comprehensive template covering the issues you should address while creating or updating your practice's manual. Resources include:

- Sample personnel forms and documents
- Guidelines for social media policies
- A staff training module covering how to recognize and deal with workplace harassment
- Instructions for managers on handling complaints and investigations

©2014

Member: \$260 | Non-member: \$780

Code: MPP



Practice Management



Maximize financial gains

Navigate the maze of financial responsibilities and reimbursement issues using OMS-specific guides and templates.

Understand best practices

Learn the ins and outs of practice management to develop plans and policies fit to your unique needs.

Plan for continued success

Create a strategy designed to benefit you every step of your career – from residency to retirement.

Office Design and Construction for the Oral and Maxillofacial Surgeon, 3rd Edition

Eight image-filled case studies guide you through building, designing or retrofitting your office. The latest edition of Office Design and Construction for the Oral and Maxillofacial Surgeon will help you define your project, manage schedule and budget, and comply with green building standards. ©2016



Member: \$165 | Non-member: \$495

Code: ODC03

Oral and Maxillofacial Surgery Buy-Ins and Pay-Outs

This manual offers a step-by-step guide through the legal and financial aspects of entry and exit within an OMS practice. Recent updates include:

- Negotiation of partnership tracks for new surgeons
- Goodwill valuations and the importance of building referral bases
- Financial and legal considerations relative to the 2017 Tax Cuts and Jobs Act
- Clarifications on the restrictive covenant law
- An analysis of buy-out trends

Appendices include sample language for shareholders' agreements, employment agreements and stock option letters. ©2018

Member: \$128 | Non-member: \$384

Code: BUYPAY

Selling Your Oral and Maxillofacial Surgery Practice

This instructive manual provides in-depth reviews of the many legal and financial factors involved when considering the sale of your practice – including the initial question of whether you should sell the practice at all. Learn all the steps involved in selling your practice from finding potential buyers and determining basic sale terms to securing the right professional assistance. Legal aspects explored include:

- Restrictive covenants
- Post-sale employment terms
- Security interests
- Maximizing tax advantages

Member: \$124 | Non-member: \$372

Code: SELL



Retirement Planning for the Oral and Maxillofacial Surgeon

Have you planned for your financial security when you decide to retire or phase down your practice? This manual can help you develop the best strategy for your situation. The comprehensive manual addresses:

- Retirement, estate and pension plans
- Buy-ins and pay-outs
- Ethical issues of practice closure

Also includes sample letters to announce:

- New partnership
- Doctor's retirement
- Notification of a doctor's death
- Discontinuation of practice

©2017

Member: \$96 | Non-member: \$288

Code: RETR



Practice Management

Practice Management Manual: A Guide to Managing the OMS Office, 2nd Edition

Our comprehensive Practice Management Manual includes information about business startup and organization, revenue cycle management, strategic planning, retirement, human resources management, risk management, practice marketing and other essential resources for all OMS practices. ©2010

Member: \$125 | Non-member: \$375

Code: PMM02

2nd Edition available while supplies last.





3rd Edition

Professional Courtesy Policy Template USB Drive

Under Stark regulations, medical practices may only provide professional courtesy in accordance with a bullet point list of rules. To comply, the courtesy policy also must be in writing and approved by the practice's governing body. This template, provided on a USB drive, furnishes a complete set of Stark-compliant policies for the various types of practices (corporations, LLCs, sole proprietorships, etc.) and appropriate adopting resolutions.

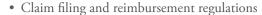
Member: \$97 | Non-member: \$291

Code: PCPT



Insurance Manual: A Comprehensive Billing and Reimbursement Guide for the OMS

The must-have reference for your coding and billing policies guides you through the insurance process from filing to appealing. The manual includes to-the-point information on:



- Updated Medicare information
- HIPAA regulations
- Examples of fraud abuse and regulations
- Coding compliance
- Appropriate documentation
- Managed care policies

The updated manual includes Affordable Care Act considerations, procedure-specific appeal examples, sample letters and denialspecific flow charts. ©2018

Member: \$225 | Non-member: \$585

Code: BILLING

Insurance Manual: A Comprehensive Billing and Reimbursement Guide for the OMS e-Book

The e-book contains the same valuable information as the print edition, formatted for easy reading on your computer or electronic device.*

Member: \$225 | Non-member: \$400

Code: BILLINGE

Available online only at AAOMSstore.com.

*See AAOMSstore.com for system requirements and details.



Clinical Resources



Earn Continuing Education credits

Fulfill yearly education requirements online with the OMS Knowledge Update series.

Encourage training for surgical assistants

Promote staff development and training using manuals developed specifically for the OMS assistant.

Develop comprehensive anesthesia programs

Prepare for rigorous anesthesia evaluations and certifications to comply with AAOMS and state dental board requirements.

Parameters of Care: AAOMS Clinical Practice Guidelines for Oral and Maxillofacial Surgery (AAOMS ParCare), Sixth Edition 2017

AAOMS ParCare 2017 reflects the contributions of many OMS opinion leaders and includes guidelines for treatment and outcome expectations for 11 designated areas of oral and maxillofacial surgery:

- Anesthesia in outpatient facilities
- Cleft and craniofacial surgery
- Dental and craniomaxillofacial implant surgery
- Dentoalveolar surgery
- Diagnosis and management of pathological conditions
- Facial cosmetic surgery
- Patient assessment
- Reconstructive surgery
- Surgical correction of maxillofacial skeletal deformities
- Temporomandibular joint surgery
- Trauma surgery

©2017

Member: \$100 | Non-member: \$300

Code: PARCAR06



Journal of Oral and Maxillofacial Surgery Slipcases

Organize your journals using these sturdy slipcases. Each holds one year's worth of issues of the *Journal of Oral and Maxillofacial Surgery*.

Member: \$37 | Non-member: \$111

Code: JOMSSLIP

 $Complimentary\ slip case\ labels\ available.\ See\ AAOMS store.com\ for\ details.$



Alveolar Split Bone Augmentation Surgical Update Reprint

Written for the professional dental and medical audience, AAOMS *Surgical Updates* are peer-reviewed, informative publications for the oral and maxillofacial surgeon, general dentist, office assistant and medical specialist. Each issue includes a quiz offering the reader two CE credits. ©2017



Quantity	under 25	25-49	50-99	100-199	200+
Member:	\$1.25 EA	\$1.00 EA	\$.75 EA	\$.55 EA	\$.50 EA
Non-member:	\$3.75 EA	\$3.00 EA	\$2.25 EA	\$1.66 EA	\$1.50 EA

Code: SU59

OMS Knowledge Update PDF Series

The OMS Knowledge Self-Study Program: Volumes Three and Four are exclusively downloadable as PDFs. Visit **AAOMSstore.com** for system requirements and details.

OMS Knowledge Update, Volume Three

Volume Three contains sections on anesthesia, TMJ, pediatric surgery, trauma, cosmetic surgery, infections and emerging technologies. This program also includes multiple-choice, self-assessment questions and annotated suggestions for additional reading. Up to 42 continuing education credits are available upon completion of program requirements. Produced in 2001.*



Volume Three

Member: \$100 | Non-member: \$300

Code: OMSKU03

OMS Knowledge Update, Volume Four

Volume Four contains sections on pathology and oncology; ambulatory office anesthesia and coexisting disease; physical evaluation and diagnosis and critical care medicine; dentoalveolar surgery; and sleep apnea. This program includes 240 multiplechoice, self-assessment questions arranged by topic. Up to 30 continuing education credits are available upon completion of program requirements. Produced in 2006.*



Volume Four

Member: \$100 | Non-member: \$300

Code: OMSKU04

Available online only at AAOMSstore.com.

*See AAOMSstore.com for system requirements and details.

OMS Knowledge Update, Volume V (Online)

OMSKU V, the online home-study resource, gives you access to articles, videos, slide presentations, tutorials and other materials written by leaders in their area of expertise. Complete the 13 chapters when and where you want with this innovative online format. Chapters include:

- Anesthesia
- Cosmetic Surgery
- Dental Implants
- Head and Neck Infections
- History of OMS
- Microneurosurgery
- Obstructive Sleep Apnea
- Orthognathic Surgery
- Pathology
- Patient Assessment
- Reconstructive Surgery
- TMI
- Trauma

Up to 115 continuing education credits are available upon completion of program requirements.

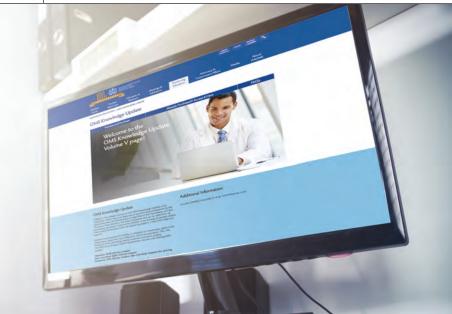
Available for purchase online only at AAOMS.org/OMSKU

 Seasonal bundles available at discounted pricing.



Earning CE credit has never been easier or more convenient

Preview the comprehensive resource at AAOMS.org/OMSKU



Office Anesthesia Evaluation Manual, 9th Edition



The popular anesthesia reference has been completely updated to reflect revisions made to the AAOMS Office Anesthesia Evaluation (OAE) requirements. The 9th Edition features:

- Increased focus on managing the pediatric patient.
- Expanded emergency protocols with added mock drills.
- Newly added OMS-specific flowcharts for perioperative and intra-operative airway problems.
- Patient selection tools to identify patients with increased risk.
- Standards for evaluator preparation to ensure consistent evaluations nationwide.

To address the growing aging population in the United States, the Office Anesthesia Evaluation (OAE) Manual includes a chapter focused on the geriatric patient.

The comprehensive guide offers select algorithms from the Advanced Cardiovascular Life Support (ACLS), the American Heart Association's Pediatric Advanced Life Support (PALS) and AAOMS Parameters of Care.

Anesthesia assistants studying for the Dental Anesthesia Assistant National Certification Examination (DAANCE) also will benefit from this manual. While not required for certification, the OAE is intended to supplement exam preparation. ©2018



Office Anesthesia Evaluation e-Book and Bundle

The OAE e-book contains the same information available in the printed manual, formatted for reading on electronic devices.* Buy the print edition and e-book together at one value price.





Print Edition

Code: OAE09

Member: \$95 | Non-member: \$285

e-Book*

Member: \$95 | Non-member: \$285

Code: **OAE09E**

Print and e-Book Bundle*

Member: \$158 | Non-member: \$474

Code: OAE09BNDL

Available online only at AAOMSstore.com.

*See AAOMS store.com for system requirements and details.

The Office Anesthesia Evaluation Manual, 9th Edition, is a comprehensive and convenient reference to help your team comply with state society office anesthesia evaluation requirements and state dental board regulations.

Surgical Assisting Skills Series (SASS) Complete series updated in 2017.

SASS 1: Basics of Office Surgical Assisting, 4th Edition

Perfect for the new assistant on your surgical team or the seasoned assistant looking for reference material, SASS 1 provides an understanding of:

- Current CDC infection control guidelines
- Commonly used instruments and materials
- Patient evaluations and preparations
- Office protocols for various procedures

The 4th Edition includes expanded imagery to demonstrate injection techniques, updated medication references, prophylaxis recommendations and local anesthetic tables. ©2017

Member and Professional Staff: \$65

Non-member: \$195

Code: SASS1



SASS 2: Dental Implant Assisting, 4th Edition

SASS 2 covers the basic science of implantology, types of implants, surgical techniques, complication and postoperative care. The new edition includes information on:

- Bone/implant application
- Complications and postop considerations
- Hard and soft tissue grafting
- Patient evaluation
- Patient prep/operatory setup
- Resorbable membranes
- Sinus augmentation and nerve repositioning
- The team approach
- Treatment planning
- Types of implants

The latest edition includes updated medication references, expanded emphasis on endosteal implant procedures and conebeam computed tomography (CBCT) considerations. ©2017

Member and Professional Staff: \$65

Non-member: \$195

Code: **SASS2**



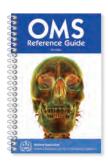
OMS Reference Guide, 4th Edition

Prepared by the Resident Organization of AAOMS (ROAAOMS), this pocket-sized guide is filled with essential information on basic patient care and is a valuable tool for quickly obtaining answers to questions that arise during treatment. It also serves as an organized resource for review of material required for board certification and OMS practice. ©2017

Member: \$65

Non-member: \$195

Code: OMSRG04





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Order only at AAOMSstore.com

Shipping and handling

Within the United States

Order	Up to \$49.99	\$50 - \$99.99	\$100 - \$299.99	\$300 and over
Cost	\$9.95	\$13.95	\$ 19.95	\$28.95

Outside the United States*

_	Order	Up to \$49.99	\$50 - \$99.99	\$100 - \$299.99	\$300 and over
	Cost	\$96.95	\$100.95	\$106.95	\$115.95

^{*}Import duties or taxes not included.

Optional express delivery (domestic only) If you prefer expedited delivery, please add the appropriate amount indicated below. This

2nd Day	Next Day	
\$25	\$35	

amount is in addition to the regular shipping and handling costs.

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Sales tax

(IL residents add 10.25%. sales tax. Canadian residents add 5% sales tax.)

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☐ Professional staff of an AA	OMS member					
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Ordering information

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Online

AAOMSstore.com

By fax

847-678-6279

By mail

AAOMS Publications 9700 W. Bryn Mawr Ave. Rosemont, IL 60018-5701

Payment information

All orders must be prepaid. Payment can be made by American Express, Discover, MasterCard, Visa or check payable in U.S. dollars to AAOMS.

Refund policy

Refunds will be granted for products returned within 30 days of purchase, if returned in the original packaging and with all components intact.

Price changes

Prices are subject to change without notice. If this occurs, adjustments will be made to your order.

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Complimentary Practice Management Resources

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CE on Demand

AAOMS offers a variety of online self-study programs, courses, webinars and articles to help you earn continuing education credits where and when you decide.

Visit AAOMS.org/CEonDemand for more information.



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons: The experts in face, mouth and jaw surgery®

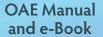
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Updated Editions









Insurance Manual



Buy-Ins and Pay-Outs

Visit the AAOMS Product Resource Center Booth

Whether you're interested in education, regulatory compliance or a new marketing effort, the AAOMS Product Resource Center booth has a hands-on display of the latest materials for the busy OMS practice. Find us at the next Annual Meeting and Dental Implant Conference!



101st AAOMS Annual Meeting, Scientific Sessions and Exhibition

Sept. 16 to 21, 2019 Boston Convention Center The Westin Boston Waterfront Boston, Mass.



2019 Dental Implant Conference

Dec. 5 to 7, 2019 Sheraton Grand Chicago Chicago, Ill.

